

# Energy Opportunities for Small Businesses!



## Step 1

### Sign Up for a No-cost Energy Assessment

Get a personalized energy report and learn how you can save energy and money with an energy assessment! Contact Xcel Energy Mid-Market Representative Tim Bartels to get see if you qualify and to get started: [timothy.p.bartels@xcelenergy.com](mailto:timothy.p.bartels@xcelenergy.com)

## Step 2

### Find Rebates and Incentives to Keep Project Costs Low

Discover rebates available for replacing lighting, HVAC equipment, refrigeration, process systems, commercial kitchen equipment and more. There are even incentives for cost-effective renewable energy projects! Visit [focusonenergy.com/business](http://focusonenergy.com/business) for details.

## Step 3

### Go Green with Renewable Energy

Take advantage of Wisconsin's renewable energy power by with Xcel Energy's renewable energy programs. Both off-site and on-site options available! Find out more at [xcelenergy.com/renewables](http://xcelenergy.com/renewables).

### Help us achieve our goal of carbon-free electricity!

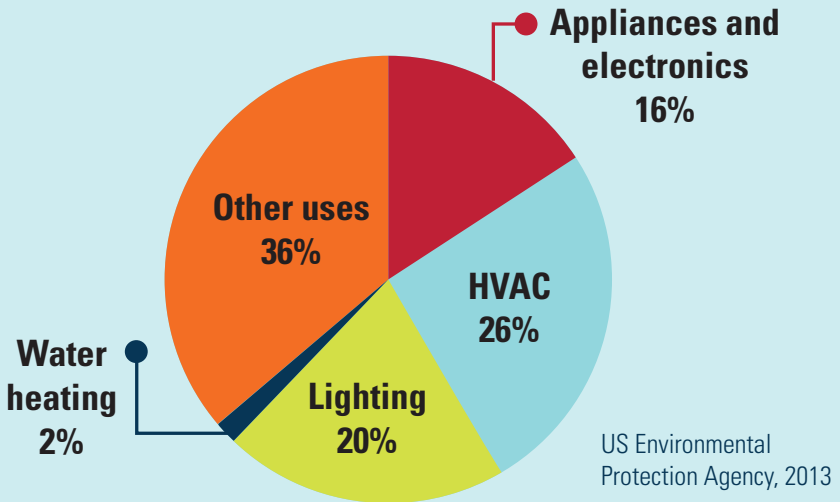
#### Host a Presentation or Event for Your Employees and Network.

City of Menomonie set a goal to increase energy savings and renewable energy support to achieve carbon-free electricity by 2050. Contact Megan Hines [mhines@menomonie-wi.gov](mailto:mhines@menomonie-wi.gov) to schedule a presentation.



**PARTNERS IN ENERGY**  
An Xcel Energy Community Collaboration

## Commercial Energy Use



## Easy Ways to Save!

**Maintain energy efficient equipment:** Install qualified energy-efficient equipment and you'll receive financial incentives from Focus on Energy.

**Lighting:** Make the switch to LED bulbs to drive long-term energy and cost savings to your bottom line.

**Commercial Refrigeration:** Improve energy efficiency with anti-sweat heater controls, zero-loss energy doors on freezers and coolers, and LED refrigerated display case lighting.

**Turn off your equipment automatically:** Automate your stock room lights and HVAC system to shut off when they're not being used with occupancy sensors and updated controls.

### Questions?

Talk to your Focus on Energy Advisor Bill Lobner at [bill.lobner@focusonenergy.com](mailto:bill.lobner@focusonenergy.com).